



**Nicklaus
Children's
Hospital**

Where Your Child Matters Most

Children's Vision Day: Bringing Our Community Back Into Focus

In Partnership with



Our Goal

At Nicklaus Children's Hospital our vision is to create a healthy future for every child. Nicklaus Children's and community partners are excited to bring the community back into focus by supporting children's eye health. We want to make sure every child in South Florida has the opportunity to develop his or her full visual potential and beyond. WE SEE YOU and are HERE FOR YOU!



Why Focus on Eye Health

- Approximately 80% of learning is visual and we notice a gap in access to timely vision screenings, glasses and surgery.
- A child's vision forms by the age of 10. Until then, we have time to intervene to improve vision and quality of life for every child.
- Without regular eye check-ups, undiagnosed eye issues can cause more serious issues in the future.



About the Event

What: Children's Vision Day: Bringing Our Community Back Into Focus is a daylong eye screening, education and advocacy event for South Florida children and families.

When: Saturday, September 18, 2021

Where: Nicklaus Children's Nirvair Chowdhury Midtown Center
3915 Biscayne Blvd, Miami FL 33137

- A first-of-its-kind for South Florida
- A collaboration of many community partners including Nicklaus Children's Health System, Nicklaus Children's Hospital Foundation, Bascom Palmer Eye Institute, Miami Lighthouse Florida Heiken Children's Vision Program, and many more.
- Services to be provided for children:
 - Free eye screenings for kids of all ages, up to age 18.
 - Glasses prescriptions will be made on the spot and delivered within several weeks free of charge.
 - Access to eye care professionals who can advise on further medical/surgical treatment and access to services.
 - Education and enrollment in Medicaid services provided by the State of Florida

Why Your Partnership Matters

It takes a village! With your partnership, this daylong event can serve even more families in need of support and services.



Contact Us Today

Juan-Carlos Hervis
Nicklaus Children's Hospital Foundation
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Children's Vision Day | September 18, 2021

Sponsorship Opportunities

Title Sponsor \$20,000

- Recognition as **Children's Vision Day Official Title Sponsor**
- Opportunity to make stage appearance during program
- Logo recognition as Title Sponsor on event signage and collateral
- Company logo on Registration Area Signage
- Logo recognition on event website with a clickable link to the company's website.
- Opportunity to highlight company with short video to be shared on Foundation media channels *video to be supplied by sponsor
- Name recognition in media outreach for event, including printed advertisements, press releases and relevant social media posts
- Name recognition in Nicklaus Children's Hospital Foundation publications when event is mentioned
- Premier 10x10 tent set in a prime location dedicated to your company
- Two (2) 6 ft. tables and Two (2) chairs

Presenting Sponsor \$10,000

- Recognition as **Children's Vision Day Official Presenting Sponsor**
- Logo recognition on event website with a clickable link to the company's website.
- Opportunity to highlight company with short video to be shared on Foundation media channels *video to be supplied by sponsor
- Name recognition in media outreach for event, including printed advertisements, press releases and relevant social media posts
- Name recognition in Nicklaus Children's Hospital Foundation publications when event is mentioned
- One (1) 10X10 tent set in a prime location dedicated to your company
- Two (2) 6 ft. tables and two (2) chairs

Yellow Sponsor \$5,000

- Choice of Naming sponsorship: Ask a Nurse; Arts & Crafts, Volunteer
- Logo recognition on event website with a clickable link to the company's website.
- Opportunity to cross promote using the Foundation's social media outlets with re-posting on Facebook, Twitter and Instagram
- Name recognition in media outreach for event, including printed advertisements, press releases and relevant social media posts
- Name recognition in Nicklaus Children's Hospital Foundation publications when event is mentioned
- One (1) 10X10 tent dedicated to your company
- Two (2) 6 ft. tables and Two (2) chairs

Red Sponsor \$1,500

- Logo recognition on event website with a clickable link to the company's website.
- Name recognition in media outreach for event, including printed advertisements, press releases and relevant social media posts
- Name recognition in Nicklaus Children's Hospital Foundation publications when event is mentioned
- One (1) 10X10 tent dedicated to your company
- Two (2) 6 ft. tables and Two (2) chairs

Vendor Booth \$1,000

- One (1) 10X10 tent dedicated to your company
- Two (2) 6 ft. tables and Two (2) chairs



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