



Nicklaus  
Children's  
Hospital

iHeart4Kids  
A Radiothon on **TOTALLY 93.9**

November 4, 2021  
Nicklaus Children's Hospital

# Matching Hour Sponsors

## About the Event

On November 4, Totally 93.9 Miami and NewsRadio 610 WIOD will fill the South Florida airwaves with extraordinary stories of courage and hope from patients, families and staff at Nicklaus Children's Hospital. For 12 hours, iHeartMedia deejays will broadcast live as they ask listeners to call in and pledge their support by making a one-time or monthly gift to Nicklaus Children's. This first annual event will raise funds to support the life-saving care at Nicklaus Children's Hospital.

By becoming a **Matching Hour Sponsor**, not only does your company gain invaluable recognition and exposure on one of two top radio stations across South Florida, but you also make a lasting impact on the lives of countless patients served at Nicklaus Children's Hospital.

## Sponsor Commitment

There are two commitment options:

**\$10,000** Matching Hour: Non-Drive Time

**\$15,000** Matching Hour: Drive Time

## Sponsor Benefits

Recognized as the Matching Hour sponsor for one (1) designated hour at the event

- During your Matching Hour:
  - Your donation will be used as a match challenge to solicit donations from listeners
  - You will receive 10 on-air name mentions by Totally 93.9 or 610 WIOD deejays
- At the event, your logo will be featured on:
- Totally 93.9 or 610 WIOD dedicated event website
- Nicklaus Children's Hospital event and Foundation website
- Nicklaus Children's Hospital Foundation Focus newsletter (21,000 subscribers)
- Nicklaus Children's Hospital social media channels (3.9 million annual impressions and 163,000 subscribers)

You will also have the opportunity for a check presentation with Nicklaus Children's Hospital representatives days after the event with COVID-19 safety precautions in place.

## Contact Information

For more information, contact Nicole Nieves, Director, Children's Miracle Network Hospitals at [Nicole.Nieves@NicklausHealth.org](mailto:Nicole.Nieves@NicklausHealth.org) or (305)794-5864.



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