

# VIRTUAL DIAMOND BALL

An Auction Benefiting



**Nicklaus Children's Hospital**

Presented By:



Thursday, December 3, 2020

7:00 P.M.

[nicklauschildrens.org/diamondball](http://nicklauschildrens.org/diamondball)



## OUR VISION

To be where the children are.

## OUR MISSION

To inspire hope and promote lifelong health by providing the best care to every child.

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From lifesaving technology and equipment to games and play areas that offer much-needed distractions to our children and families, we rely on the generosity of supporters like you to remain a leader in pediatric health care. There are many areas in which your donations bring lifelong health, hope, and happiness to the children and families at Nicklaus Children's Hospital.



Jocelyn

# VIRTUAL DIAMOND BALL

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**Nicklaus Children's Hospital**

Each year at Diamond Ball, Nicklaus Children's Hospital Foundation brings together hundreds of friends and supporters to raise essential funds for the patients of Nicklaus Children's Hospital. The signature event is one of South Florida's most anticipated galas of the year.

With health and safety as our top priorities, we introduce the 2020 Virtual Diamond Ball, An Auction Benefiting Nicklaus Children's Hospital. The online event will include a pre-event silent auction and a live auction to feature various exclusive, one-of-a-kind experiences.

Event proceeds will benefit the Nicklaus Children's COVID-19 Relief Fund.





## PRESENTING SPONSOR\*\*\*



### *Auction benefits include:*

- Name on event title as, “Nicklaus Children’s Hospital Virtual Diamond Auction presented by ...”
- Recognition as overall program sponsor on all collateral material including invitation, program & event website with hyperlink
- Opportunity to present a corporate video during the program explaining why you support Nicklaus Children’s Hospital (1 minute; produced by sponsor)
- Industry exclusivity for sponsorship level
- Multiple acknowledgements by emcee throughout the program
- Opportunity to cross promote using the Foundation’s social media outlets
- Social media post announcing the Presenting Diamond Auction Sponsor
- Full page ad with premium placement in program book (note: may be virtual or printed)
- Opportunity to include branded gift in Diamond Delivery VIP bags

### *Year round benefits:*

- Name recognition on the NCHF donor wall located in the Advanced Pediatric Care Pavilion lobby
- Listing in NCHF Annual Report
- Opportunity for check presentation with social media post

\*\*\* Sponsorship has been reserved





## \$35,000 ORANGE DIAMOND SPONSOR

### *Auction benefits include:*

- Choice of naming sponsorship for one of the following:
  - Signature Cocktail
  - Silent Auction
  - Virtual Patient of the Month Gallery
  - Virtual Valet Sponsor
- Prominent name/logo recognition on all collateral material including invitation, program & event website with hyperlink
- Logo recognition on day of virtual event signage
- Opportunity to cross promote using the Foundation's social media outlets
- Full page ad in program book (note: may be virtual or printed)
- Opportunity to include branded gift in Diamond Delivery VIP Bags

### *Year round benefits:*

- Name recognition on the NCHF donor wall located in the Advanced Pediatric Care Pavilion lobby
- Listing in NCHF Annual Report
- Opportunity for check presentation with social media post

\*\*\* Sponsorship has been reserved



## \$20,000 GREEN DIAMOND SPONSOR

### *Auction benefits include:*

- Choice of naming sponsorship for one of the following:
  - Registration
  - Social Media
  - Diamond Delivery VIP Bags
  - Virtual or Printed Program Book
  - Entertainment
- Name/logo recognition on all collateral material including invitation, program & event website with hyperlink
- Logo recognition on day of virtual event signage
- Opportunity to cross promote using the Foundation's social media outlets
- Full page ad in program book (note: may be virtual or printed)
- Opportunity to include branded gift in Diamond Delivery VIP Bags

### *Year round benefits:*

- Listing in NCHF Annual Report
- Opportunity for check presentation with social media post

\*\*\* Sponsorship has been reserved



## \$10,000 BLUE DIAMOND SPONSOR

### *Benefits include:*

- Recognition during live broadcast
- Name/logo recognition on event website and appropriate signage at virtual event
- Full page ad in program book (note: may be virtual or printed Opportunity to cross promote using the Foundation's social media outlets
- Opportunity to include branded gift in Diamond Delivery VIP Bags

\*\*\*Sponsorship has been reserved



**Nicklaus  
Children's  
Hospital**



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